

## ORDER



**Orders**  
**Order / Rev:** 186975  
**Alt Order #:**  
**Product Desc:** Political Issue Yes on 64  
**Estimate:**  
**Flight Dates:** 10/22/12 - 10/28/12  
**Original Date / Rev:** 10/12/12 / 10/12/12  
**Order Type:** GENERAL

KMGH

**Primary AE:** Laura Hargis  
**Sales Office:** Den  
**Sales Region:** LOC

**Agency**  
**Name:** RBI Strategies/Ridder -Braden, inc  
**Buying Contact:** Kevin Herman  
**Billing Contact:**  
 1900 Grant Street, Suite 1170  
 Denver, CO 80203

**Billing Type:** Cash  
**Billing Calendar:** Broadcast  
**Billing Cycle:** EOM/EOC  
**Agency Commission:** 15%

**Advertiser**  
**Name:** Issue/Yes on 64  
**Demographic:** W35+  
**Product Codes:** PL23-Issue/Prop  
**Priority:** PREEMPTIBLE  
**Revenue Codes:** POL, POL-ISSUE, ISS BALLOT

**New Business Thru:**  
**Order Separation:** 00:20:00  
**Advertiser External ID:**  
**Agency External ID:**

## Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	28	\$37,200.00	\$31,620.00

## Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	28	\$37,200.00	\$31,620.00	0.00
<b>Totals</b>	<b>28</b>	<b>\$37,200.00</b>	<b>\$31,620.00</b>	<b>0.00</b>

## Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Laura Hargis			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KMGH	10/22/12	10/28/12	7News at 5AM 7News at 5AM	CA	5AM-530AM	MTWTF--	:30	2	\$400.00	P3	0.00	NM	2	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$400.00		0.00				
E 2	KMGH	10/22/12	10/28/12	7News at 530AM 7News at 530AM	CA	530AM-6AM	MTWTF--	:30	2	\$600.00	P2	0.00	NM	2	\$1,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$600.00		0.00				
E 3	KMGH	10/22/12	10/28/12	6-7A News M-F/KMGH 6-7A News	CA	6A-7A	MTWTF--	:30	2	\$750.00	P3	0.00	NM	2	\$1,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$750.00		0.00				
E 4	KMGH	10/22/12	10/28/12	GMA M-F 7-9A / KMGH GMA M-F 7-9A	CA	7A-9A	MTWTF--	:30	2	\$850.00	P3	0.00	NM	2	\$1,700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$850.00		0.00				
E 5	KMGH	10/22/12	10/28/12	The View THE VIEW	CA	10A-11A	MTWTF--	:30	2	\$1,500.00	P1	0.00	NM	2	\$3,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$1,500.00		0.00				
E 6	KMGH	10/22/12	10/28/12	General Hospital General Hospital	CA	1P-2P	MTWTF--	:30	2	\$1,200.00	P1	0.00	NM	2	\$2,400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>			<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>				
Week:		10/22/12	10/28/12	MTWTF--			2		\$1,200.00		0.00				

Order / Rev: 186975  
 Alt Order #:  
 Flight Dates: 10/22/12 - 10/28/12

Advertiser: Issue/Yes on 64  
 Product Desc: Political Issue Yes on 64  
 Estimate:

KMGH

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 7	KMGH	10/22/12	10/28/12	M-F 2-230pm Millionaire	CA	2-230pm	MTWTF--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		2			\$500.00		0.00				
E 8	KMGH	10/22/12	10/28/12	M-F 230-3pm Inside Edition	CA	230-3p	MTWTF--	:30	2	\$500.00	P2	0.00	NM	2	\$1,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		2			\$500.00		0.00				
E 9	KMGH	10/22/12	10/28/12	Katie M-F 3-4pm Katie	CA	3-4pm	MTWTF--	:30	2	\$800.00	P2	0.00	NM	2	\$1,600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		2			\$800.00		0.00				
E 10	KMGH	10/22/12	10/28/12	5-530P News M-F/KMGH 5-530P News	CA	5P-530P	MTWTF--	:30	2	\$1,400.00	P2	0.00	NM	2	\$2,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		2			\$1,400.00		0.00				
E 11	KMGH	10/28/12	10/28/12	5pm News Sunday 5pm News Sun Local News	CA	5P-6P	-----S	:30	2	\$1,000.00	P2	0.00	NM	2	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	-----S		2			\$1,000.00		0.00				
E 12	KMGH	10/22/12	10/28/12	6p-630p JEOPARDY (M-F) 6P-630P JEOPARDY (M-F)	CA	6P-630P	MTWTF--	:30	1	\$4,000.00	P1	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		1			\$4,000.00		0.00				
E 13	KMGH	10/22/12	10/28/12	630-7P WHEEL (M-F) 630-7p WHEEL (M-F)	CA	630-7P	MTWTF--	:30	1	\$4,000.00	P2	0.00	NM	1	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		1			\$4,000.00		0.00				
E 14	KMGH	10/22/12	10/28/12	10P NEWS - M-F/SU 10P NEWS (M-F/SU)	CA	10P-1037P	MTWTF-S	:30	2	\$2,600.00	P2	0.00	NM	2	\$5,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF-S		2			\$2,600.00		0.00				
E 15	KMGH	10/22/12	10/28/12	Nightline Nightline	CA	1037P-1103P	MTWTF--	:30	2	\$2,500.00	P1	0.00	NM	2	\$5,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>				
	Week:	10/22/12	10/28/12	MTWTF--		2			\$2,500.00		0.00				
Totals													28	\$37,200.00	